



# SPONSORSHIP OPPORTUNITIES

SMPS Missouri Valley Regional Conference  
April 3-5, 2019 | The Fontaine, A Kansas City Hotel

The biennial Society for Marketing Professional Services Missouri Valley Regional Conference (SMPS MVRC) will be held on April 3-5, 2019, and targets marketing and business development professionals at all levels of their careers. The SMPS Chapters of Kansas City, Nebraska, Ozarks, St. Louis and Wichita are hosting this well attended conference at The Fontaine, A Kansas City Hotel located off the Plaza in downtown Kansas City.

As part of our mission to secure profitable business relationships, we are excited to offer your firm a variety of Sponsorship Opportunities, providing you visibility to countless A/E/C firms. As a sponsor you can gain a competitive advantage in positioning your firm.

We have many opportunities but they will not last long! Complete and return the attached sponsorship form to secure your sponsorship today. If you have questions, please contact any of our conference co-chairs or the sponsorship committee.

Help us make the 2019 SMPS Missouri Valley Regional Conference an SMPS icon. We look forward to seeing you in 2019!

Sincerely,

Coby Crowl, P.E.  
MVRC Sponsorship Chair

Kaw Valley Engineering  
8040 North Oak Trafficway  
Kansas City, MO 64118  
816-468-5858 | [cobyc@kveng.com](mailto:cobyc@kveng.com)



# SPONSORSHIP OPPORTUNITIES

## SMPS MVRC Conference Sponsorship Levels

SPONSORSHIP LEVEL	COST	AVAILABLE	BENEFITS
Title Conference Sponsorship	\$5,000	2	<ul style="list-style-type: none"> <li>• Four complimentary event registrations*</li> <li>• Complimentary exhibitor space**</li> <li>• Logo &amp; company name on all event announcements/signs/program</li> <li>• Logo with company link on website</li> <li>• Conference attendee lanyards***</li> <li>• Company name and sponsorship mention at the Thursday keynote address by <b>Keynote</b></li> <li>• Inclusion of company promotional item in conference take home bags***</li> </ul>
Website Sponsor	\$5,000	SOLD OUT	<ul style="list-style-type: none"> <li>• Three event registrations*</li> <li>• Logo on all event announcements, signs and program</li> <li>• Logo with company link on website</li> <li>• Mention by company name and level of sponsorship at the keynote address</li> <li>• Company name in program</li> <li>• Inclusion of company promotional item in conference take home bags***</li> <li>• Six-foot table in the exhibitor space (electricity if available)</li> <li>• Two chairs</li> <li>• Adding the Website Sponsor to the sponsorship opportunities page</li> <li>• Assuming satisfactory work, MVRC communications committee member will provide Full Windsor with an endorsement for their website</li> </ul>
Gold Sponsorship	\$3,000	4	<ul style="list-style-type: none"> <li>• Two complimentary event registrations*</li> <li>• Logo on all event announcements, signs and program</li> <li>• Logo with company link on website</li> <li>• Mention by company name and level of sponsorship at the keynote address</li> <li>• Company name in program</li> <li>• Inclusion of company promotional item in conference take home bags</li> </ul>
Silver Sponsorship	\$2,000	2	<ul style="list-style-type: none"> <li>• One complimentary event registration*</li> <li>• Logo with company link on website</li> <li>• Logo on all event announcements, signs and programs</li> <li>• Company name and level of sponsorship mention at the keynote address</li> <li>• Company name in program</li> </ul>
Friday Keynote Speaker Sponsorship	\$1,500	1	<ul style="list-style-type: none"> <li>• Logo with company link on website</li> <li>• Mention by company name and level of sponsorship at the keynote address</li> <li>• Company name at serving table banners</li> <li>• Company name in program</li> <li>• Company promotional item on all breakfast serving tables***</li> </ul>
Wednesday Night Welcome Reception Sponsorship	\$1,500	1 (Non-Competing)	<ul style="list-style-type: none"> <li>• Includes six (6) sponsorship special guests and promotional signage</li> <li>• Logo and company name displayed electronically at reception</li> <li>• Logo with company link on website</li> <li>• Company name in program</li> <li>• Company promotional item to reception participants***</li> </ul>
Thursday Lunch Sponsorship	\$700	4	<ul style="list-style-type: none"> <li>• Company name and logo on serving tables</li> <li>• Company name in program</li> </ul>
Thursday Night Sponsorship	\$2500	1 (Non-competing)	<ul style="list-style-type: none"> <li>• Includes eight (8) sponsorship special guests and promotional signage</li> <li>• Logo and company name displayed electronically at reception</li> <li>• Logo with company link on website</li> <li>• Company name in program</li> <li>• Company promotional item to reception participants***</li> </ul>
Exhibitor	\$700	8	<ul style="list-style-type: none"> <li>• One complimentary event registration</li> <li>• Six foot table</li> <li>• Two chairs</li> <li>• Company name in program</li> <li>• Company name and logo on website</li> </ul>
Conference Notebook Sponsorship	\$1000	1	<ul style="list-style-type: none"> <li>• Company name and logo on conference participant notebook***</li> <li>• Company name in program</li> </ul>
"Friend of SMPS"	\$350	16	<ul style="list-style-type: none"> <li>• Company name in program</li> </ul>

\*One Complimentary Event Registration = \$500 value, includes meals and seminars

\*\*Complimentary exhibitor space = \$700 value

\*\*\*Company promotional item provided by sponsor





# SPONSORSHIP OPPORTUNITIES

## SMPS MVRC Sponsorship Agreement

<b>Sponsor Name:</b>		
<b>Company Contact and Title:</b>		
<b>Mailing Address:</b>		
<b>City / State / Zip:</b>		
<b>Phone:</b>	<b>Fax:</b>	<b>Email:</b>

AVAILABLE SPONSORSHIP LEVELS	COST	SELECTION
Title Conference Sponsorship	\$5,000	<input type="checkbox"/>
Website Sponsor	\$5,000	SOLD OUT
Gold Sponsorship	\$3,000	<input type="checkbox"/>
Silver Sponsorship	\$2,000	<input type="checkbox"/>
Friday Breakfast Keynote Sponsorship	\$1,500	<input type="checkbox"/>
Wednesday Night Welcome Reception	\$1,500	<input type="checkbox"/>
Thursday Lunch Sponsorship	\$700	<input type="checkbox"/>
Thursday Evening Sponsorship	\$2,500	<input type="checkbox"/>
Exhibitor	\$700	<input type="checkbox"/>
Conference Notebook Sponsor	\$1,000	<input type="checkbox"/>
"Friend of SMPS"	\$350	<input type="checkbox"/>
<b>TOTAL</b>		

**Send completed form and payment(s) to:**  
Coby Crowl, P.E.,  
MVRC Sponsorship Chair

Kaw Valley Engineering  
8040 North Oak Trafficway  
Kansas City, MO 64118  
816-468-5858  
[cobyc@kveng.com](mailto:cobyc@kveng.com)

**Submit vector (.ai or .eps) logos to:**  
Jill Davis, MVRC Communication Co-Chair  
[jill.davis@hok.com](mailto:jill.davis@hok.com)  
314.754.4250

<input type="checkbox"/> Check Enclosed   Make Check Payable to: SMPS Kansas City			
<input type="checkbox"/> American Express	<input type="checkbox"/> Discover	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
<b>Card Number:</b>	<b>CVS #:</b>	<b>Exp. Date:</b>	
<b>Name on Card:</b>		<b>Billing Address:</b>	
<b>City / State / Zip:</b>	<b>Phone:</b>	<b>Email:</b>	

*Exclusive sponsorship opportunities are subject to availability and will be awarded on a "first come first served" basis. To ensure your spot today, please complete this form immediately and fax or email to the Sponsorship Chair. Should the sponsorship option that you select be unavailable and no other sponsorship agreement be made, SMPS Kansas City will refund your payment in full.*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
SMPS MVRC Authorized Signature

\_\_\_\_\_  
Date

**Thank you for your continued support of the SMPS Missouri Valley Chapters!**

